

PRODUCTS AND PRICES

Ground Advertising Boards

At Bourne Park, Sittingbourne there are more than 60 football matches each season, an average of 450 people attend every Maidstone United home match. The club are in the top 50 group of "best supported clubs outside of the football league". The aggregate attendance for last season at the Bourne Park venue was 14000. There are 16 primary and eight secondary advertising sites available.

Minimum board length 4' £175, price thereafter £30 per foot.

Our nominated supplier Barming Signs will quote competitive prices for all board production.

Matchday Programme Sponsorship & Advertising

Matchday programme sales for the whole of last season totaled 5800, totalled distribution of the programme including those given to sponsors and visiting clubs as well as the distribution in the Maidstone area through the **Football Development** programme is 8000 per season.

Programme Sponsorship - there are three levels of programme sponsorship available for the season, **Main Title Sponsor, Primary Page Sponsor, Editorial page Sponsor**. With each your company details will appear (as follows), **Title Sponsor** on front cover, **Primary Page Sponsor** on the most read pages e.g 'Chairman's Notes', **Editorial Page Sponsor** e.g 'The Visitors'. **This page sponsored by:- Your company name - logo - web address - tel no.**

Programme Advertising - all advertisements are available in full colour, Full page, Half page Quarter page, prices are for the whole season.

Main Title Sponsor £1250

Primary Page Sponsor £250

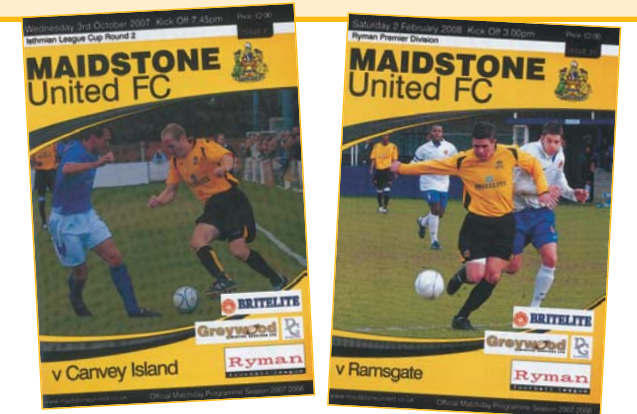
Editorial page Sponsor £150

Full Page Advert £850 colour, £500 b/w

Half Page Advert £600 colour, £350 b/w

Quarter Page Advert £250 colour, £150 b/w

(All prices per season)



Matchday Sponsorship

There are different types of matchday sponsorships available designed to cater for both business and private parties and different budget requirements.

Matchball Sponsorship - for a group of four people, this package offers a pre-match buffet, match tickets, half time refreshments, post match photocall, your company logo on primary page.

Main Match Sponsor - for parties of up to 10 people this package offers a pre-match lunch, match tickets, half time refreshments, post match "Man of The Match" presentation and photocall, your company logo on the matchday programme front cover.

Match Sponsor Plus - this is a 'real day out' for the boys (and the girls), all the benefits of the **Main Match Sponsor** plus a **Night at The Races!!**. Your party goes on from the match to the adjacent Sittingbourne Greyhound Stadium, the package includes a meal and table for the evening and an additional opportunity to name a race. **A great day out.**

Matchball Sponsor £100 per match

Main Match Sponsor £275 per match

Match Sponsor Plus £395 per match (min party of 10)



Kit Sponsorship - sponsor a member of the first team squad or management/coaching staff. Featured on full page in the **Matchday Programme**.

Kit Sponsorship £125 per player/season

Web Site Advertising - the Maidstone United F.C website is a very well presented and maintained site. It enjoys on average 5500 visits every week, of these 40% are unique visits and come from virtually all over the world. There are banner sites available on home & main pages. **New Site: www.bringingfootballhome.com**

Banner advert approx 5cm x 4cm £250

For additional entry in the new website £150

Events - throughout the year the club will run a programme of events, our reputation for **Sporting Dinners** is long established, always sold out in advance the list of sporting legends who have been our guest speakers extends from Harry Redknapp and Graham Poll to some well known former Maidstone favourites like Peter Taylor and Warren Barton. **A Great Night Out!!**, there will be three dinners in the coming year, details to follow. A club **Golf Day**, in spring 2009 at a local golf club.

Sportsman Dinners £495 for table of 10, £57 individual places

Golf Day £250 for a four ball.

Supporters Nights tbc

ALL PRICES PLUS VAT



Your Sponsorship Is Important

Maidstone United Football Club is at a crucial stage of its further development with major initiatives in stadium development, team building and community activities through our football development programme. To realise these objectives sponsorship is vital and to achieve this we have to engage the local business community with marketing opportunities that have relevance to your business. We trust that the foregoing goes some way to achieving this objective.

maidstone united

FOOTBALL CLUB

The Maidstone United Story

Following the demise of the old Football League club, the club was re-formed in 1992 under the leadership of Paul Bowden-Brown, he set himself three objectives:-

To restore senior football to the club at a level appropriate to its history and status as the County Town. To bring the club back to the town with its own stadium and to establish the football club at the heart of the local community.

It has been a long journey with a lot of highs and a few lows, from the lowest rung of the county amateur league to the Ryman Premier Division an enormous amount has been achieved on the playing side. The new stadium is close to becoming a reality with the land acquired and planning and funding close to being finalised. Throughout this period the club has maintained some vital strengths, a large and intensely loyal fanbase, a group of very supportive local businesses who have sponsored the club in many ways, strong links with the local community and a very committed team of people who with The chairman have continued to run the club in a professional way.

Maidstone United F.C has a great heritage, it is however the future that matters now and with the club only three steps away from the Football League and within 18 months to two years from returning to the town the future is very bright.

Maidstone United in The Community

The club are involved in community football projects in numerous ways, from under 5's to local mens sides, ladies and disability teams the club runs 26 teams in total. In addition to this through the Football Development programme we are involved in coaching in schools and communities, school holiday schemes, organised tournaments throughout the county, holiday courses and a football academy in conjunction with Astor Sports College. This is one of a number of partnerships which include Sevenoaks & Malling Sports Partnership, Maidstone Borough Council and Newham Borough Council. We provide safe, fun and informative coaching sessions and an effective route to organised football at every level. In summary a massive programme which as well as helping future generations to develop their skills and enjoyment of the game is raising the profile of the club.

We're Coming Home

At James Whatman Way in the very heart of the town a 3000 capacity stadium will be built with a main stand and two covered terraces. It will also incorporate a club house and facilities to generate income on both match and non-match days, the site is adjacent to a number of other leisure facilities and has excellent transport links by road and rail. The stadium will also provide a much needed sporting facility in the town and will be used by youth and community teams, the "state of the art" playing surface will enable it to be used 24/7.

The stadium will meet all relevant Football Association requirements and will be designed to enable it to grow in line with the clubs progress in playing status. This approach and in particular the emphasis on it being a community facility has enabled the club to bid for a Football Foundation grant, this is an ongoing process, is very important to the development and needs as much local support as possible. For more information on the new stadium visit www.bringingfootballhome.com

CONTACT

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